

# Sponsorships & Advertising Opportunities



## PAYMENT OPTIONS

### By Check

Make payable to Texas Grain & Feed Association.  
Send payment and completed form to  
Texas Grain & Feed Association  
1701 River Run Suite 802  
Fort Worth, TX 76107

Questions? Contact [tgfa@tgfa.com](mailto:tgfa@tgfa.com) or (817) 336-7875

## Thank you!

## CONVENTION SPONSORSHIPS

125th Annual Meeting & Expo • April 5-6, 2023 • Hilton Hotel Downtown Fort Worth

Recognition for all convention sponsors is published in programs, on signage and on [www.tgfa.com](http://www.tgfa.com).

**Artwork/logo deadline: March 8, 2023 to [tgfa@tgfa.com](mailto:tgfa@tgfa.com)**

Payment must be received by **March 8, 2023** to guarantee recognition.

### NEW Billy Bob's Drink Tickets

Logo recognition on 20 drink tickets distributed to attendees at the 125th Celebration Concert

Logo Recognition on 20 tickets \$200

### Expo Bags

Recognition is printed on bags

Name Recognition Only \$550  
 Logo Recognition \$1,000  
 Solo Sponsor \$3,000

### Program Ad

Print specs: 8.5"x11", .125" bleed, full color, PDF preferred

Full page ad \$550

### Breakfast & Lunch IN EXPO

Logo Recognition \$550

### New Board of Directors Meeting

Name Recognition Only \$300  
 Logo Recognition \$550

### Annual Business Meeting

Name Recognition Only \$550  
 Logo Recognition \$1,000

### Speakers

Logo Recognition \$1,000

### Directional Welcome Signs

Solo Sponsor \$1,500

### Massage Chair Sponsor

Your logo on signage in the massage area, and more.

Solo Sponsor \$1,500

### Golf Tournament

Solo Sponsor \$2,000

### Sporting Clays Tournament

Solo Sponsor \$2,000

### Hotel Keys

Logo recognition on hotel keys

Solo Sponsor \$3,000

### Lanyards

Logo recognition on lanyards

Solo Sponsor \$2,500

### Welcome Bags FOR HOTEL GUESTS

All attendees staying at the hotel will be welcomed by a goodie bag from you with custom water bottle labels plus other favors attendees will appreciate.

Solo Sponsor \$3,000

### Wednesday Opening Reception

Logo recognition on signage during opening reception

Solo Sponsor \$2,000



### NEW 125th Celebration at Billy Bobs Texas

This year to celebrate TGFA's 125th anniversary, we are bussing all attendees to the historic Fort Worth Stockyards for dinner, a private concert, and Lone Star Award Rodeo at Billy Bobs Texas.

If the total amount of all sponsorships selected falls in the following tiers, you will also receive:

**Silver \$1,000** Logo Recognition on Shuttle Bus  
**Gold \$2,000** Logo Recognition on Shuttle Bus, Bar, and Rodeo  
**Platinum \$3,000** Logo recognition on Shuttle Bus, Bar, Rodeo, **and verbal recognition from our performer during the concert.**